



## **Establishing an Endowment**

When a gift is endowed for a professorship or scholarship, the donor has established a legacy. The original gift amount is invested and NEVER spent. As the endowment grows from earnings so does its impact. The Louisiana Board of Regents has two matching opportunities. If a donor makes a gift of \$80,000, the Board of Regents will match the donations with \$20,000. This opportunity exists for professorship and first-generation scholarships.

Additionally, a donor could make an even larger impact by establishing an endowed chair. This requires a gift of \$600,000 with a Louisiana Board of Regents match of \$400,000.

## **Gifts of Stock**

Make a bigger impact by donating long-term appreciated securities, including stock, bonds, and mutual funds, directly to LSU Shreveport. Compared with donating cash, or selling your appreciated securities and contributing the after-tax proceeds, you may be able to automatically increase your gift and your tax deduction. When you donate stock to charity, you'll generally take a tax deduction for the full fair market value. And because you are donating stock, your contribution and tax deduction may instantly increase.

## **Planned Giving**

There are a **number** of ways to include the LSUS Foundation, for the benefit of LSU Shreveport, in your estate planning. To learn more, please contact us or reach out to your own financial advisor. Sign up for our monthly eblast as we highlight a different strategy quarterly.

## **Tributes**

You can make a donation in memorial or even in honor of a special life milestone.

## **Greatest Need**

LSUS is growing and achieving which means unique opportunities are presented for both students and faculty. Make a gift to our greatest need and know your donation will make sure we can respond quickly to these needs.